

## **Intercontinental Subscription Services, Inc., Announces Partnership with Recorded Books to Provide Digital Subscriptions via Zinio**

September 22, 2015, Michigan City, IN –Intercontinental Subscription Services, Inc. (ISS) is proud to announce its recent partnership with digital-content provider, Recorded Books, Inc. This partnership will allow ISS clients a customized resource where they can access a wide selection of digital periodicals to view and check out on their laptops or mobile devices. This collaboration will service the increasing demand for digital subscriptions, as well as simultaneously continuing to provide print subscriptions to reception room businesses.

RB Digital brings the world's largest digital newsstand to your fingertips. Users can read complete digital editions of their favorite magazines anytime, anywhere, with mobile apps available for iPad®, iPhone®, Android™ and Kindle Fire™/HD/HDX. Users also have the option to instantly stream magazines on their PCs or Macs

While ISS will manage all periodical services, for their client base, Recorded Books will provide a digital platform customized to each client's needs and demands.

With the autumn 2015 launch of the customized digital platform, reception-room customers will soon benefit by accessing a wide array of periodical titles. The magazine selection, in both print and digital formats, has a universal appeal and will reach multiple demographics by offering titles of various genres and the choice of different languages.

ISS is excited to bring this opportunity to their clients and are offering access to a trial site so they can learn the benefits of this award-winning service.

For more information regarding Intercontinental Subscription Service and the expanded digital services, please email [info@magsonline.com](mailto:info@magsonline.com), call 1-800-824-6247 or visit [www.magsonline.com](http://www.magsonline.com).

### **About Intercontinental Subscription Services, Inc.**

Intercontinental Subscription Service, Inc. (ISS), a division of Magazine Fulfillment Corporation, takes great pride in our excellent reputation with both the publishers and our customers. Our ability to serve the members of multiple Group Purchasing Organizations, Associations, Franchise chains, etc. is second to none. ISS serves the entire United States via in-house representatives, as well as regional offices, located in Fort Wayne, IN and Corvallis, OR. Reception area periodicals encompasses approximately 90% of ISS's current business plan, however, ISS also offers service with technical journals, gift subscriptions, rewards programs and sponsorships. For more information, please visit [www.magsonline.com](http://www.magsonline.com) or call 1-800-824-6247.

### **About Recorded Books**

Recorded Books is the largest independent publisher of unabridged audiobooks and provider of digital media to consumer, retail, professional, school, library and infotainment markets. The company owns an exclusive catalog of more than 22,000 audiobook titles narrated by professional, award-winning actors. Recorded Books provides digital audiobooks and eBooks, as well as other compelling third-party

content, including digital magazines and films, through its proprietary RBdigital Gateway platform. The company operates in the United Kingdom through its W. F. Howes subsidiary and in Australia through its Wavesound subsidiary. Recorded Books was founded in 1979 and is headquartered in Prince Frederick, MD.